

### 3.01 Create a Radio Promotional Ad: Sample Script

Johnny: Hey Alex, you want to come over after school to play some video games.

Alex: Naw, I can't. I have to get ready for my competition.

Johnny: What? Did you join the tiddly winks club.

Alex: Yeah Right. No I am a member of our schools FBLA club.

Johnny: The FBLA. What the heck is that?

Alex: What? You have never heard of the Future Business Leaders of America? The FBLA is only the largest and oldest student business organization in the world. They have been around since 1942 and have more than a quarter of a million members.

Johnny: 1942. Wow, the FBLA is older than my grandpa. So, why did you join?

Alex: My friend, Alexis is a member and she was telling me how the FBLA was helping her to develop her confidence and leadership ability.

Johnny: So what are you going to do for your competition?

Alex: I am competing in the Website Design event, but there are more than more than 50 to choose from, such as: Digital Video Production, Entrepreneurship, Cybersecurity, and a lot more.

Johnny: What do you get if you win?

Alex: If I win, I get to compete at the State Competition and possibly the National Competition. I also get to become a better leader and person, and of course having FBLA on my resume really looks good.

Johnny: Yeah, I guess I can't put "I play video games on my resume". Maybe I should consider joining.

Alex: You should stop by the next meeting or go to [fbla-pbla.org](http://fbla-pbla.org) to check out the website and get all the info you need.

Johnny: What was that site?

Alex: [fbla-pbla.org](http://fbla-pbla.org). The Future Business Leaders of America. Bringing education and business together.