* Action Safe Margin – This boundary is 5% in from each edge of the frame, all essential action, and actors, should be inside this outer boundary
* Lossless Compression – Every single bit of data that was originally in the file remains after the file is uncompressed, all of the information is completely restored, GIF is a lossless format
* PPI – Pixels per inch, a measure of the sharpness (or the density of illuminated points) on a display screen
* Safe Zone – Non-printing guides that delineate the action-safe and title-safe areas of the image for video to ensure the overscan, which cuts off a portion of the outer edges of the picture, doesn’t cut out needed parts
* Title Safe Margin – This boundary is 10% in from each edge of the frame, all essential text, logos, graphics, and titles should be inside this inner boundary