ADVERTISEMENT PROJECT

**­­Designer’s Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Your Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_**

|  |  |  |
| --- | --- | --- |
| **Designer Criteria** | **Score** | **Possible** |
| REQUIREMENTS: How well did your designer meet your project requirements? |  | 10 |
| COMMUNICATION: How satisfied were you with the level & frequency of communication? |  | 10 |
| EFFORT/PERSERVERANCE: How much effort went into creating your advertisement? |  | 10 |
| CRAFTSMANSHIP/SKILL/CONSISTENCY: How well was your advertisement crafted? |  | 10 |
| COOPERATION/ATTITUDE: How well did your designer show their professionalism? |  | 10 |
| **Score out of 50 possible points** |  | **50** |
| ***Criteria below to be completed by teacher*** |  |  |
| Client Interview Worksheet |  | 25 |
| Client Debriefing Worksheet |  | 25 |
| **Total Score** |  | **100** |

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