Directions: Search the Internet for examples of each design element. Insert an image that matches each descriptor. Be mindful of image sizes and scale down large images.

1. **Line Group**

|  |  |
| --- | --- |
| Straight Line |  |
| Curved Line |  |
| Lines that organize |  |
| Lines that create movement |  |
| Lines that connect |  |
| Lines that provide texture |  |
| Lines that create emotion |  |
| Lines that frame |  |

1. **Mass Group**

|  |  |
| --- | --- |
| Mass that is large |  |
| Mass that suggest weight |  |

1. **Shapes Group**

|  |  |
| --- | --- |
| Geometric |  |
| Natural/Organic |  |
| Abstract |  |

1. **Form Group**

|  |  |
| --- | --- |
| Form created by shadows |  |
| Form created by gradient or color transition |  |

1. **Space Group**

|  |  |
| --- | --- |
| Positive Space |  |
| Negative Space |  |

1. **Texture Group**

|  |  |
| --- | --- |
| Background texture |  |
| Texture applied to text |  |
| Texture applied to shapes |  |
| Synthetic texture (such as denim, leather, fur …) |  |
| Environmental texture (such as grass, water, earth …) |  |

1. **Color Group**

|  |  |
| --- | --- |
| Cool Colors |  |
| Warm Colors |  |
| Neutral Colors |  |
| Complementary Color Scheme |  |
| Analogous Color Scheme |  |
| Monochromatic Color Scheme |  |