

REFLECTIONS RUBRIC

Name _____	Period _____	Date _____	SCORE	POSSIBLE
PHOTOSHOP (50 PTS.)				
Floor was created with dark and bright layers				5
Wall was created with dark and bright layers				5
Product image was properly inserted and cleanly masked				10
Text was added to create a full add				5
Highlight was added to the floor				5
Highlight was added to the wall				5
A texture filter was added to the wall				5
A reflection was done cleanly and placed properly for the graphics added				10
DESIGN (40 PTS.)				
The color choices work with the overall design				10
The text choices work with the overall design				10
Add has a clear center of interest				10
Overall the layout and choices made create a clean and well design Reflection Add				10
PROPER FILE MANAGEMENT (10 PTS.)				
File was in the proper format (.psd)				4
File was properly named (lastname+firstname + reflection)				3
File was properly submitted (Google Drive)				3
Total Score				100

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