

FLASH INTERNET AD

Name _____	Period _____	Date _____
FLASH (50 PTS.)		SCORE
2 separate and distinct scenes were added to the Flash animation		POSSIBLE
		10
Alpha was used at least once		10
Tweens used throughout the animation		10
A minimum of 10 seconds		5
Layers were named and used properly		5
Sound of some kind was added		10
CREATIVITY (30 PTS.)		
Does your animation advertise a TV show, Movie, or Product affectively?		5
Is your animation clear to your audience? Easy to read?		5
Overall effect of your Ad, creativity, use of colors, use of graphics, etc....		20
STORYBOARDS (10 PTS.)		
Storyboards were drawn prior to creating in Flash, notes indicated about movement, and match the final product		10
PROPER FILE MANAGEMENT (10 PTS.)		
Files in the proper format (.MOV & .FLA)		4
Files properly named (lastname + firstname + internet ad)		3
Files properly submitted (submitted to Google Drive)		3
Total Score		100

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